

**West Coast Dog and Cat Rescue
Board of Directors meeting minutes
Sun. July 10, 2016
Café Yumm, 730 East Broadway, Eugene OR
5-7 p.m.**

Meeting was called to order at 5:10 p.m. by Rob McIntosh

Present: Irene Beltzer, Mary Sooh, Rob McIntosh, Tarah Campi, Lyllian Breitenstein, Louanne Koch

Excused: Alix Morris

Guest: Toni Ray, Aven Wright-McIntosh

Minutes of the June meeting were accepted

Cat report and foster report: Louanne reported that intakes are trending up due to kitten season; 70 spay/neuters in June.

Term limits: Proposal for one 3-year Board term with option for a second 3-year term if other Directors agree; then a mandatory 1-year hiatus before being eligible to join the Board again. Three unexcused absences warrants removal from the Board. Mary will draft language for approval to change the Bylaws with this information at August meeting. Regarding best practices, Mary reviewed guidelines from Best Friends, Tarah talked to Fences for Fido.

Planning for the Future: There was talk about if asking a minimum of \$5,000 is too high, but agreed we can revise later if needed. Mary will draft costs for further review. Question about what would happen if heirs challenge the Will leaving the cat to WCDC; the consensus was that WCDC would likely take the cat even if the heirs wouldn't honor the agreement.

Rebranding: Aven will lead three stakeholder meetings on rebranding this winter, inviting all WCDC stakeholders (adopters, donors, volunteers, community partners, etc.) as well as the community at large. Each group will provide feedback on the name change and vote on a new name. An online vote at the end will decide between the names suggested by the three groups, with Board reserving final decision-making right.

Marketing Special Needs Cats: Lyllian reports that the June adoption-special flier garnered some adoptions. We have a billboard going up soon on West 11th advertising shy cats.

PetFinder: Need more help for Beth and a process for getting more cats into PetFinder. Lyllian is creating a checklist for fosters to mail or email that will help gather info on the cats.

Financial report: Rob reports that our finances are strong with recent grants; WAG bill was large this month, due to kittens.

Strutt your Mutt: Lyllian is promoting September fundraiser: Social media, fliers, etc.

Home visits: Aven will remind adoption counselors to reserve the right to do home visits for adopted cats as needed.

Calendar: July 16 Volunteer appreciation CATinental breakfast; July 24 marketing meeting; July 30 adoption event at North; July 31 Sunday Streets; July 26, Campbell Club presentation; Sept. 22 United Way Day of Caring

Adjorn

The next meeting is set for Sun. Aug. 14, 5-7 p.m. at Café Yumm (730 East Broadway, Eugene)

Submitted by Tarah Campi, Board member

West Coast Dog & Cat Rescue
Statement of Activity
June 2016

	Admin	Adoption	Foster	Fundraising	Grants	Total Grants	Medical	CATTastic Wkend	Spring Campaign	Total Special Events	Volunteer	TOTAL
Revenue												
Donations						0.00				0.00		0.00
Unrestricted		260.00		2,479.18	1,500.00	1,500.00		2,900.00	25.00	2,925.00		7,164.18
Total Donations	\$ 0.00	\$ 260.00	\$ 0.00	\$ 2,479.18	\$ 1,500.00	\$ 1,500.00	\$ 0.00	\$ 2,900.00	\$ 25.00	\$ 2,925.00	\$ 0.00	\$ 7,164.18
Fees-Adoption		4,145.00				0.00				0.00		4,145.00
Fees-Surrender		200.00				0.00				0.00		200.00
Misc Income	0.11			11.76		0.00				0.00		11.87
PayPal Income		200.00				0.00				0.00		200.00
Total Revenue	\$ 0.11	\$ 4,805.00	\$ 0.00	\$ 2,490.94	\$ 1,500.00	\$ 1,500.00	\$ 0.00	\$ 2,900.00	\$ 25.00	\$ 2,925.00	\$ 0.00	\$ 11,721.05
Gross Profit	\$ 0.11	\$ 4,805.00	\$ 0.00	\$ 2,490.94	\$ 1,500.00	\$ 1,500.00	\$ 0.00	\$ 2,900.00	\$ 25.00	\$ 2,925.00	\$ 0.00	\$ 11,721.05
Expenditures												
Advertising	40.00	950.00				0.00				0.00		990.00
Equipment						0.00		520.55		520.55		520.55
Food		55.65	167.80			0.00				0.00		223.45
Legal & Professional Fees	25.00					0.00				0.00		25.00
Medical Veterinary						0.00	7,109.82			0.00		7,109.82
Medicine						0.00	412.89			0.00		412.89
Office Expenses	102.00					0.00				0.00		102.00
PayPal Fees		53.82				0.00				0.00		53.82
Rent or Lease	25.00					0.00				0.00		25.00
Supplies	57.93	176.00	59.56			0.00				0.00		293.49
Telephone Service	10.28					0.00				0.00		10.28
Total Expenditures	\$ 260.21	\$ 1,235.47	\$ 227.36	\$ 0.00	\$ 0.00	\$ 0.00	\$ 7,522.71	\$ 520.55	\$ 0.00	\$ 520.55	\$ 0.00	\$ 9,766.30
Net Operating Revenue	-\$ 260.10	\$ 3,569.53	-\$ 227.36	\$ 2,490.94	\$ 1,500.00	\$ 1,500.00	-\$ 7,522.71	\$ 2,379.45	\$ 25.00	\$ 2,404.45	\$ 0.00	\$ 1,954.75
Other Expenditures												
Other Miscellaneous Expenditure						0.00				0.00	600.00	600.00
Total Other Expenditures	\$ 0.00	\$ 0.00	\$ 0.00	\$ 0.00	\$ 0.00	\$ 0.00	\$ 0.00	\$ 0.00	\$ 0.00	\$ 0.00	\$ 600.00	\$ 600.00
Net Other Revenue	\$ 0.00	\$ 0.00	\$ 0.00	\$ 0.00	\$ 0.00	\$ 0.00	\$ 0.00	\$ 0.00	\$ 0.00	\$ 0.00	-\$ 600.00	-\$ 600.00
Net Revenue	-\$ 260.10	\$ 3,569.53	-\$ 227.36	\$ 2,490.94	\$ 1,500.00	\$ 1,500.00	-\$ 7,522.71	\$ 2,379.45	\$ 25.00	\$ 2,404.45	-\$ 600.00	\$ 1,354.75

West Coast Dog & Cat Rescue
Statement of Financial Position
As of July 9, 2016

	Total
ASSETS	
Current Assets	
Bank Accounts	
PayPal Bank	2,523.72
PCB Checking	28,403.08
PCB Savings	4,164.13
Total Bank Accounts	\$ 35,090.93
Other current assets	
Undeposited Funds	0.00
Total Other current assets	\$ 0.00
Total Current Assets	\$ 35,090.93
TOTAL ASSETS	\$ 35,090.93
LIABILITIES AND EQUITY	
Liabilities	
Total Liabilities	
Equity	
Retained Earnings	24,561.64
Net Revenue	10,529.29
Total Equity	\$ 35,090.93
TOTAL LIABILITIES AND EQUITY	\$ 35,090.93

Saturday, Jul 09, 2016 02:22:15 PM PDT GMT-7 - Accrual Basis