



West Coast Dog and Cat Rescue

PO Box 72401, Springfield, OR 97475 - (541) 225-4955
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West Coast Dog & Cat Rescue
Board Meeting
March 8, 2015
Franklin Blvd Café Yumm – 5:00pm

Present: Mary Sooh , Rob McIntosh, Victoria Williams, Louanne Koch, Martha Scofield
Minutes: Martha

1. Meeting called to order: 5:00 p.m.
2. February meeting minutes – reviewed/approved with changes
3. Old Business
 - a. finalize 2015 budget – copies distributed/reviewed; final budget approved
 - b. transition issues follow-up
 - i. Transfer of treasurer information - password lapsed/expired; needs to be reset. Levels of access. No January QuickBooks/spreadsheets as Victoria did not have deposit information. Current balances through end of February: checking \$22,826.74 savings \$4,162.46
 - ii. QuickBooks – account set up; Kalindi gave financial chart she uses to Victoria on March 3, 2015; reviewed January bank statement
 - iii. PetPoint – admin changeover – Rob stated Kate is willing to transfer admin
 - iv. Spreadsheets – Kalindi put on Google drive; can only view February. Still have no past financials on Google drive. Rob stated bank statements are there – possible Google drive issue.
 - v. all other relevant bookkeeping and historic documents - Victoria to meet with Kalindi again regarding historical information
4. New Business
 - a. Sponsorship – policy needed. Main St Mini Storage is our primary sponsor. Recruit other sponsors; put sponsors on website/Facebook/newsletter.
 - i. Louanne – once a quarter Main St Mini Storage gets a statement from WDCD and writes a check for reimbursement. Sponsorship really helps our long term/harder-to-adopt cats.
 - ii. Victoria – QuickBooks for Non-profit has a whole donor section; will investigate
 - b. Chip & Dip – microchipping plus bath
 - i. Mary – Alton Baker Park – waste water disposal? Will be using organic shampoo and could dump waste water in park sinks. Possible to partner with Suds ‘em Yourself or Bare Bones. May be getting a p/r package from UO volunteer. Devin will provide music. McKenzie Animal will provide vet/tech for microchip procedures. Eugene Animal Control invited. August 1, 2015 – 10-2 (9-3 for setup/cleanup).
 - c. grants - \$1,200 grant submitted to Petco for Chip & Dip; additional grant from Schroth of \$8,000 for medical; focus this year to be on grants vs fundraising events
 - d. financial report –
 - i. final financial report for 2014 – previously covered
 - ii. January/February financials –



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- e. Louanne on board – wants to be advocate for our cats; Victoria nominated Louanne as board member; Mary Sooh seconded; carried unanimously
 - f. Current spay/neuter costs/WAG update – Victoria contacted others in rescue community; Wag actually has a year lease left so not as critical as previously thought; much of the animosity has settled down
 - g. Fundraising organization
 - i. Julie Mason is queen of gathering many donated goods (e.g., litter) but is frequently out of town
 - ii. Tarah does tons for WCDC, but lives in Philomouth
 - iii. CC (unsure of spelling) – new volunteer; recently completed volunteer training; will be contacting Louanne for fostering; could be good resource for fundraising
 - iv. Mary follows up immediately on all volunteer applications forwarded to her
5. Other New Business
- a. Logo discussion; consistency necessary. Rob tabled discussion. Victoria to print out various logos. Put on agenda for next month.
 - b. Cat report from Louanne – have approximately 70 cats and kittens; a few kitties are out on trials (pending adoptions). About 6-10 permanent foster kitties due to medical issues. Also have 20 flunk outs from PetSmart and 10 senior cats. WCDC has 44 fosters and 10 will restart for kitten season. Nora has been returned twice. When people call for help with their kitties we should not say “no room” even if we have no room – will put them on a waiting list; get particulars. Direct people to website relinquish form and have them send it in (one way of subverting emotional blackmail). Discussion of adoption prices – should we raise prices to offset cost of surgeries and vaccinations? Victoria and Mary suggested concentrating on fundraising instead of raising prices. Our various vet partners charge amounts which are all over the board – especially discounted Four Corners charges. Louanne to give summary of charges to Victoria. Victoria planning to send notes to all providers stating she is new treasurer and they can contact her directly.
 - c. Mary/Rob/Aven – discussion of digital photo frame to feature our shy and/or harder to adopt cats
 - d. Aven – thank you to Mary for Register-Guard article. Will work with Petsmart North volunteers regarding waiting list for kitties. Shared testimonials from recent adopters.
 - e. Louanne suggested direct plea to past adopters.
 - f. Rob – managing all lists of adopters, donors, volunteers
 - g. Mary – will be doing direct mailing for donation plea
 - h. Papa's Pizza fundraiser made \$296
6. Unanimous adjournment at 6:50 p.m.